

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
961257-1	10/14/12	October 2012	10/01/12 - 10/13/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Bogdanof/R/State Senator	ELLYN BOGDANOFF CAM	

Flight Dates	Order #	Alt Order #
10/08/12 - 10/14/12	961257	06363716

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/12/12	Good Morning America	7-9AM	MTWTF--	:30	4	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	8:58 AM	Good Morning America	7-9AM	:30	BOGTV-12-003HD	\$275.00 NM
2	WPBF	Tu	10/09/12	7:55 AM	Good Morning America	7-9AM	:30	BOGTV-12-003HD	\$275.00 NM
4	WPBF	Th	10/11/12	7:29 AM	Good Morning America	7-9AM	:30	BOGTV-12-003HO	\$275.00 NM
3	WPBF	F	10/12/12	7:49 AM	Good Morning America	7-9AM	:30	BOGTV-12-003HD	\$275.00 NM
2	10/08/12	10/12/12	The View	11A-12PM	MTWTF--	:30	2	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	11:00 AM	The View	11A-12PM	:30	BOGTV-12-003HD	\$800.00 NM
2	WPBF	F	10/12/12	11:31 AM	The View	11A-12PM	:30	BOGTV-12-003HD	\$800.00 NM
3	10/08/12	10/12/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	3	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/08/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BOGTV-12-003HD	\$350.00 NM
1	WPBF	W	10/10/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BOGTV-12-003HD	\$350.00 NM
3	WPBF	Th	10/11/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BOGTV-12-003HD	\$350.00 NM
4	10/08/12	10/12/12	Dr. Oz	4-5p	MTWTF--	:30	3	\$500.00	NM
	Class of Time - Pre-emptible with notice								
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	10/08/12	10/14/12	MTWTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/08/12	4:20 PM	Dr. Oz	4-5p	:30	BOGTV-12-003HD	\$500.00 NM
1	WPBF	Tu	10/09/12	4:56 PM	Dr. Oz	4-5p	:30	BOGTV-12-003HD	\$500.00 NM
2	WPBF	W	10/10/12	4:41 PM	Dr. Oz	4-5p	:30	BOGTV-12-003HD	\$500.00 NM
5	10/08/12	10/12/12	M-F 5pm News	5-6pm	MTWTF--	:30	3	\$450.00	NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	3	\$450.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number
Bogdanof/R/State Senator	ELLYN BOGDANOFF CAM	

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6	10/08/12	10/12/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	MTWTF--	:30	3	\$525.00	NM																																																								
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7	10/08/12	10/12/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	MTWTF--	:30	1	\$1,600.00	NM																																																								
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8	10/08/12	10/12/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	MTWTF--	:30	1	\$1,700.00	NM																																																								
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10	10/13/12	10/13/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----1-	:30	1	\$450.00	NM																																																								
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Total Spots 23

Payment Terms 30 Days

Gross Total	\$12,925.00
Agency Commission	\$1,938.75
Net Amount Due	\$10,986.25